



Robert Benson Brands: Making Impactful Brand Stories

Date: 2025 - 2026



Who We Are

RB BRANDS is a leading provider of innovative branding and marketing solutions, headquartered in Nairobi, Kenya. With a strong focus on delivering impactful and creative strategies, the company specializes in Out of Home Advertising, Signage and Branding Services, Branded Merchandise, and Strategy Development and Research.



Mission

To empower brands with innovative, impactful, and sustainable marketing solutions that drive growth and foster meaningful connections with their audiences.



Vision

To be the most trusted and sought-after branding and marketing partner across Africa, recognized for excellence, creativity, and client-centric service delivery.

Core Values

creativity

Continuously evolving
to meet modern
business needs.

Integrity

Upholding transparency
and trust in every
interaction.

Innovation

Embracing new
technologies to stay
ahead.

collaboration

Working closely with
clients to achieve
shared success.

sustainability

Committing to
environmentally
responsible practices in
all operations.

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Services You Get!

Out of Home Advertising

Branded Merchandising & POSM

Signage and Branding Services

Strategy Development & Research

Creative & Digital Marketing





Out of Home Advertising!

Digital Screens

Traditional Billboards

Wall Branding

Hoardings

Sky Signs

Bus Shelters





Branded Merchandising & POSM



T-shirts (round necks, V Necks, Polos)

Brand Colateral (Business Cards, Fliers, Bronchures)

Hoodies (Jackets, Puff jackets, Sweatshirts)

Sky Signs

Branded Crockery (Mugs, plates, Bottles, Flasks)

Bus Shelters



Signage & Branding



3D Signs

Pylon Signages

Large Format Printing

Digital Signages

Information & Window Signage

Health & Safety Signages

Vehicle Branding

Wayfinding Signs



Creative & Digital Marketing!

Social media Marketing

Influencer Engagements

Audio Visual coverage and recording

SEO, LLMO and SEM

Programmatic Advertising

Digital Media Buying





Strategy Development & Research

Our team of strategists will customize tailor made marketing proposals to hero your brand. Our intent is to ensure your brand is represented to the right audience guaranteeing return on investments.





500+

Clients we have served and
worked with over the years.

8

reach in the entire eastern
African community

...
**We know
Africans**



Our Commitment

Committed to delivering innovative solutions that empower businesses to achieve marketing excellence.

Reliability

We are the agency ready at a moment's notice, ensuring that projects can be executed effortlessly and seamlessly.

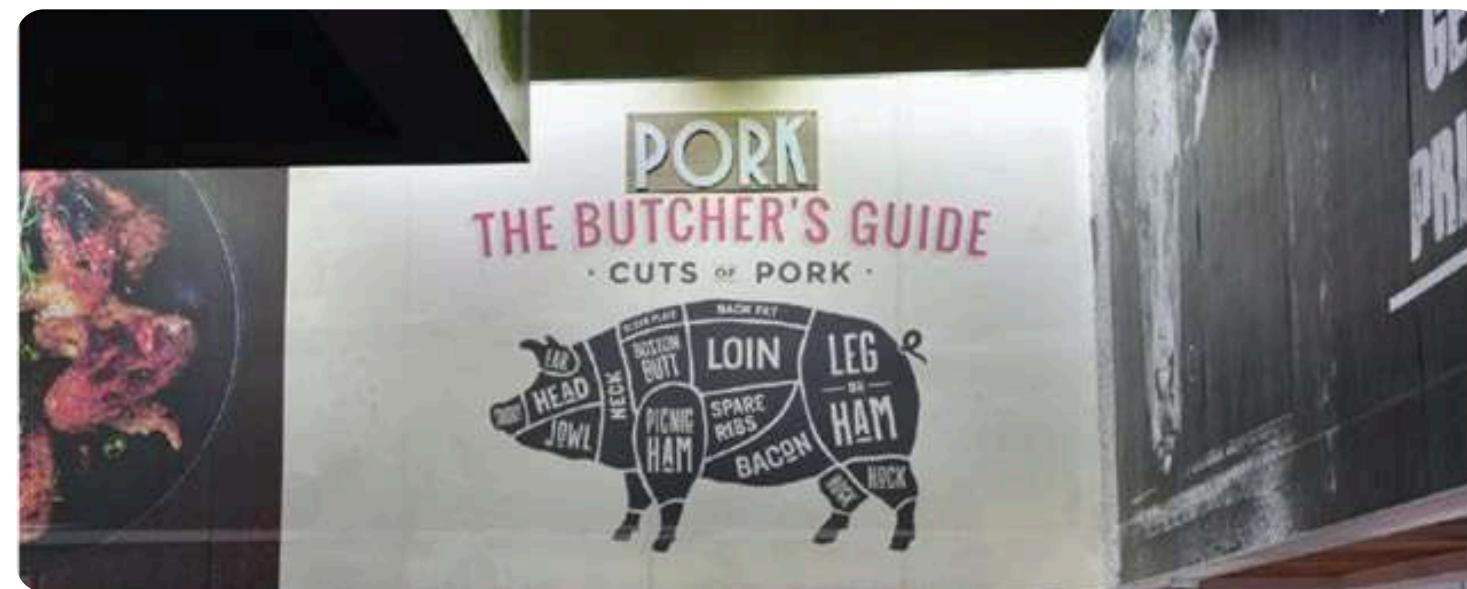
Convenience

We alleviate the pressures of managing marketing for business and marketing leaders, allowing them to focus on enjoying the outcomes of their strategic efforts.

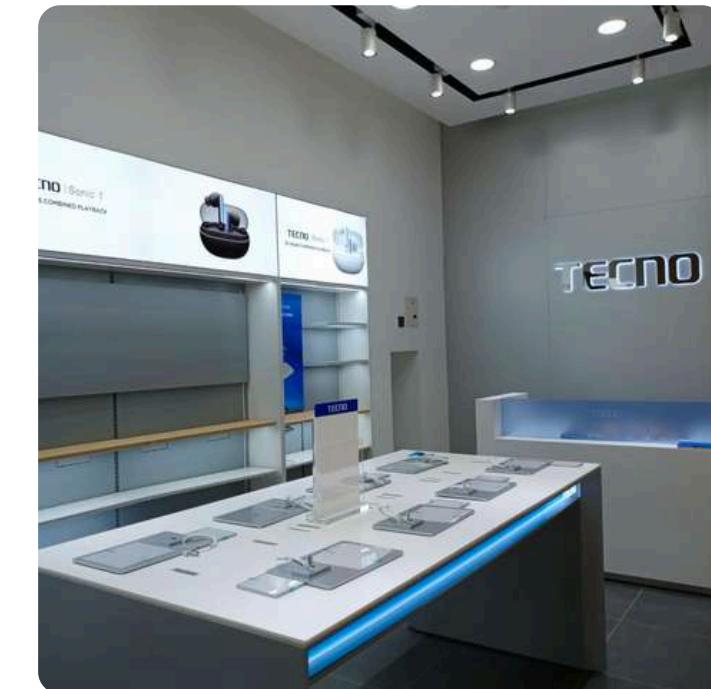
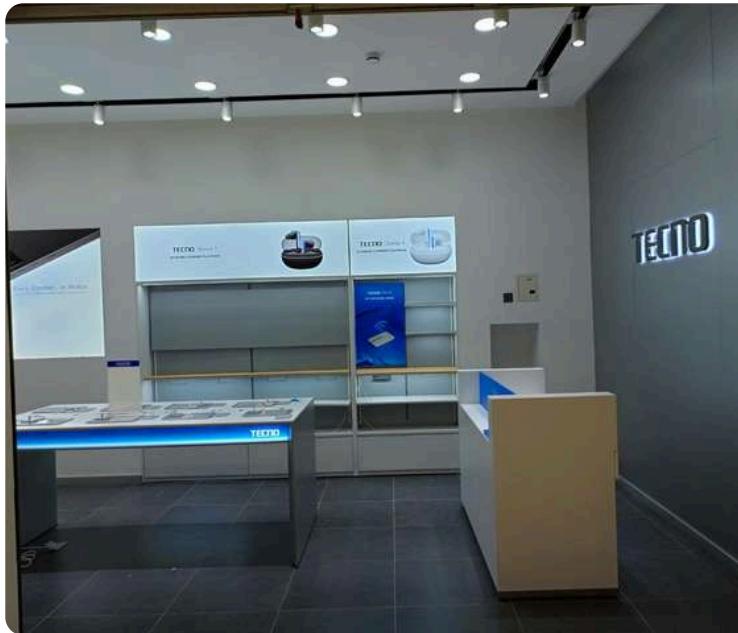
Gallery



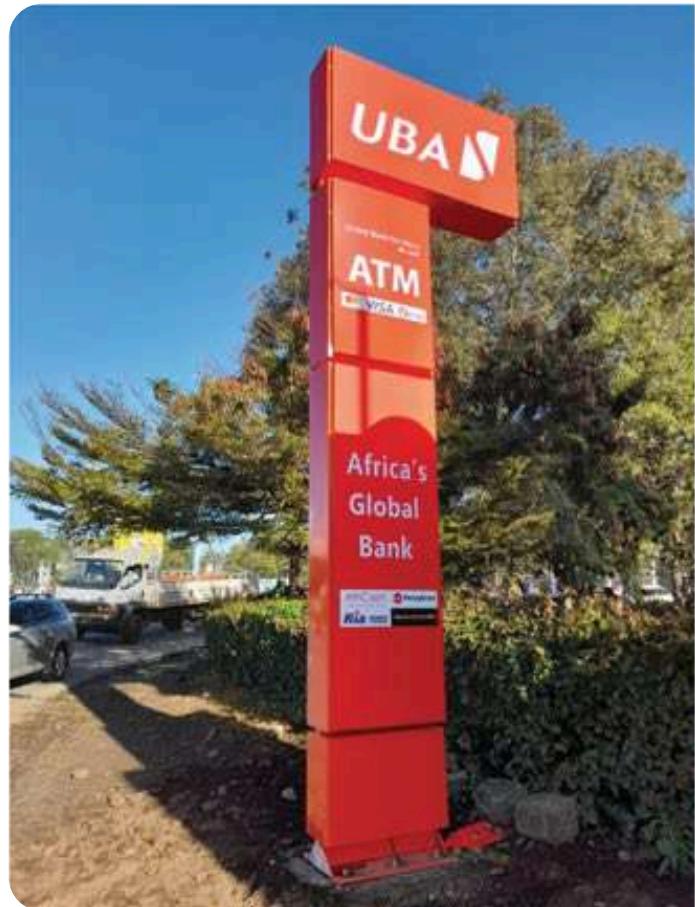
In-store Branding



In-store Branding



In-Store Branding



UBA 
United Bank for Africa



POSM Branding



Branded Merchandise & Give-aways



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