



# Robert Benson Brands: Making Impactful **Brand** **Stories**

**Date:** 2025 - 2026



# Who We Are

RB BRANDS is a leading provider of innovative branding and marketing solutions, headquartered in Nairobi, Kenya. With a strong focus on delivering impactful and creative strategies, the company specializes in Out of Home Advertising, Signage and Branding Services, Branded Merchandise, and Strategy Development and Research



## Mission

To empower brands with innovative, impactful, and sustainable marketing solutions that drive growth and foster meaningful connections with their audiences.



## Vision

To be the most trusted and sought-after branding and marketing partner across Africa, recognized for excellence, creativity, and client-centric service delivery.

# Core Values

## **creativity**

Continuously evolving  
to meet modern  
business needs.

## **Integrity**

Upholding transparency  
and trust in every  
interaction.

## **Innovation**

Embracing new  
technologies to stay  
ahead.

## **collaboration**

Working closely with  
clients to achieve  
shared success.

## **sustainability**

Committing to  
environmentally  
responsible practices in  
all operations.





# Services You Get!

Out of Home Advertising

Branded Merchandising & POSM

Signage and Branding Services

Strategy Development & Research

Creative & Digital Marketing





# Out of Home Advertising!

Digital Screens

Traditional Billboards

Wall Branding

Hoardings

Sky Signs

Bus Shelters





# Branded Merchandising & POSM



T-shirts (round necks, V Necks, Polos)

Brand Colateral (Business Cards, Fliers, Bronchures)

Hoodies (Jackets, Puff jackets, Sweatshirts)

Sky Signs

Branded Crockery (Mugs, plates, Bottles, Flasks)

Bus Shelters





# Signage & Branding



3D Signs

Pylon Signages

Large Format Printing

Digital Signages

Information & Window Signage

Health & Safety Signages

Vehicle Branding

Wayfinding Signs







# Creative & Digital Marketing!

Social media Marketing

Audio Visual coverage and recording

Programmatic Advertising

Influencer Engagements

SEO, LLMO and SEM

Digital Media Buying







# Strategy Development & Research

Our team of strategists will customize tailor made marketing proposals to hero your brand. Our intent is to ensure your brand is represented to the right audience guaranteeing return on investments.







# 500+

Clients we have served and worked with over the years.

# 8

reach in the entire eastern African community

● ● ●  
**We know  
Africans**





# Our Commitment

Committed to delivering innovative solutions that empower businesses to achieve marketing excellence.

## Reliability

We are the agency ready at a moment's notice, ensuring that projects can be executed effortlessly and seamlessly.

## Convenience

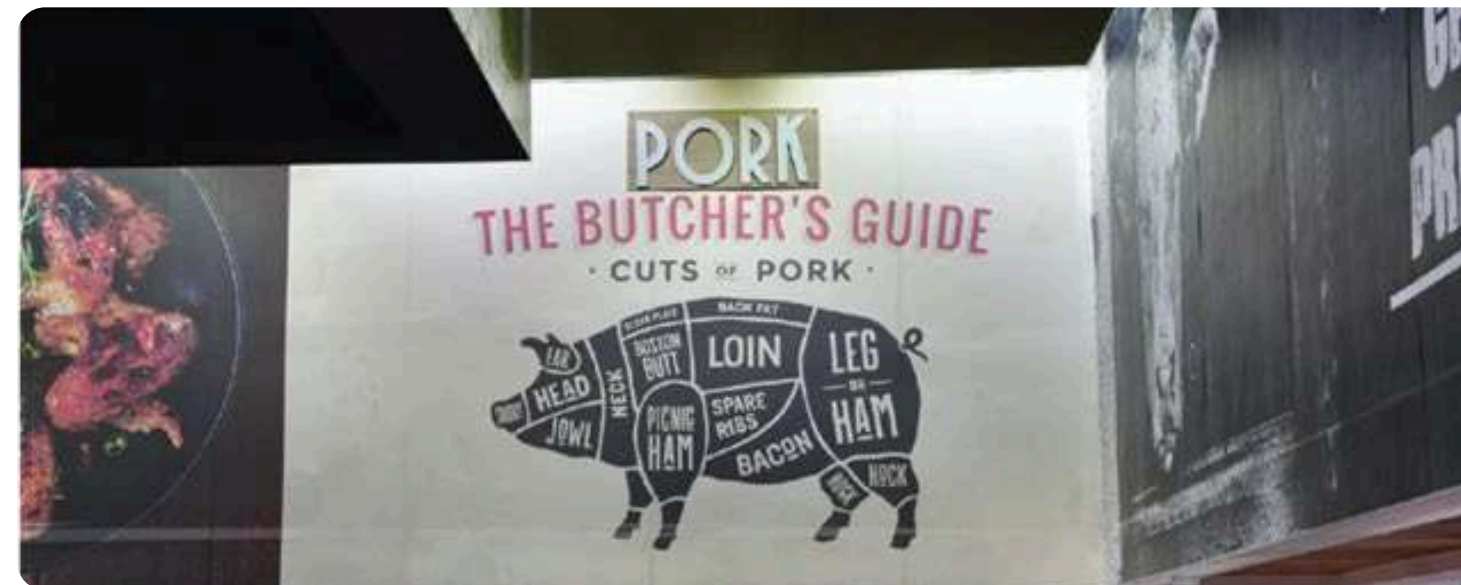
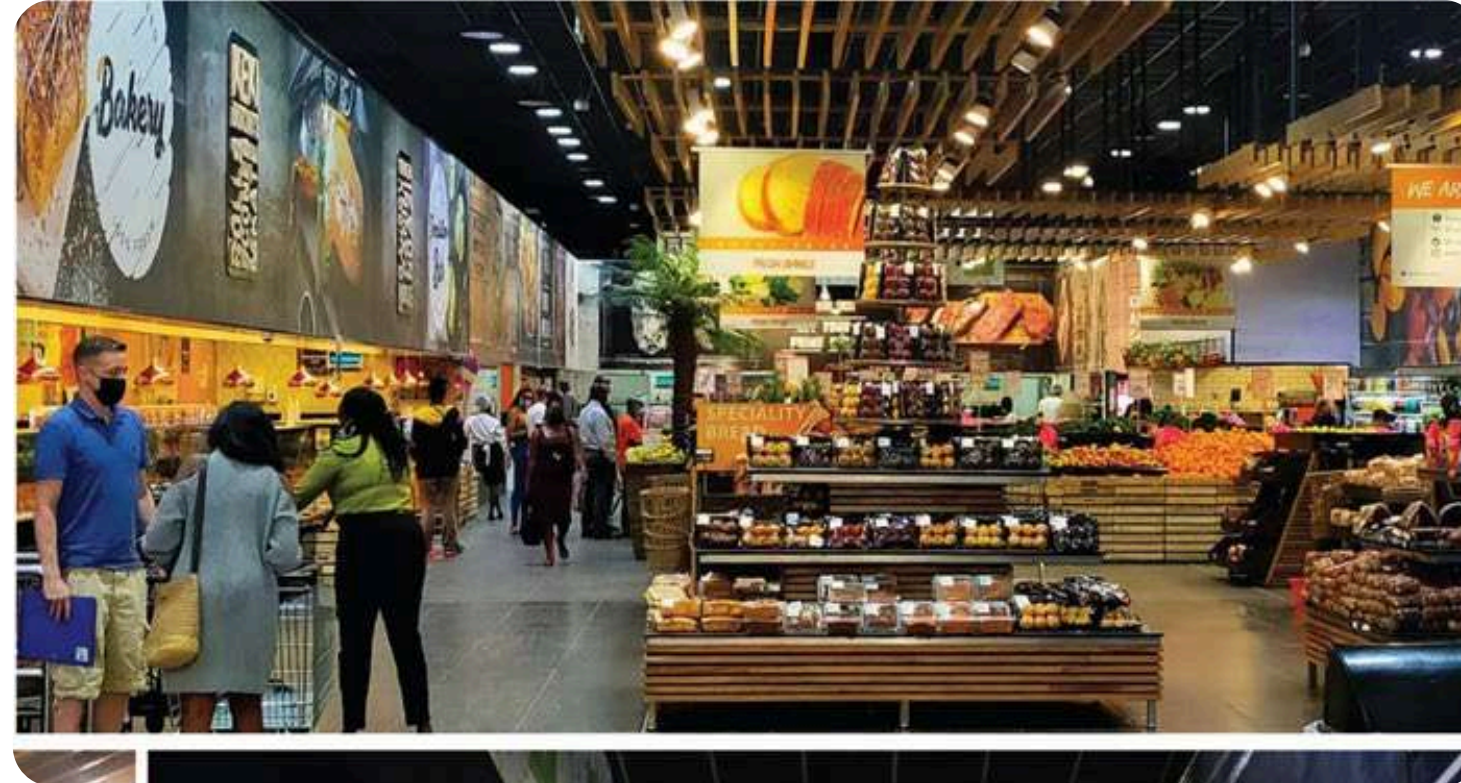
We alleviate the pressures of managing marketing for business and marketing leaders, allowing them to focus on enjoying the outcomes of their strategic efforts.

# Gallery



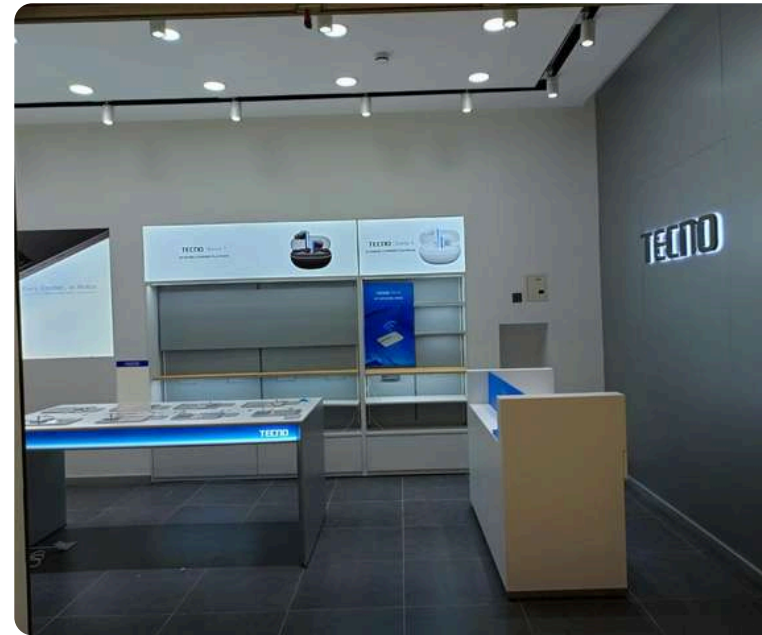


# In-store Branding





# In-store Branding





# In-Store Branding

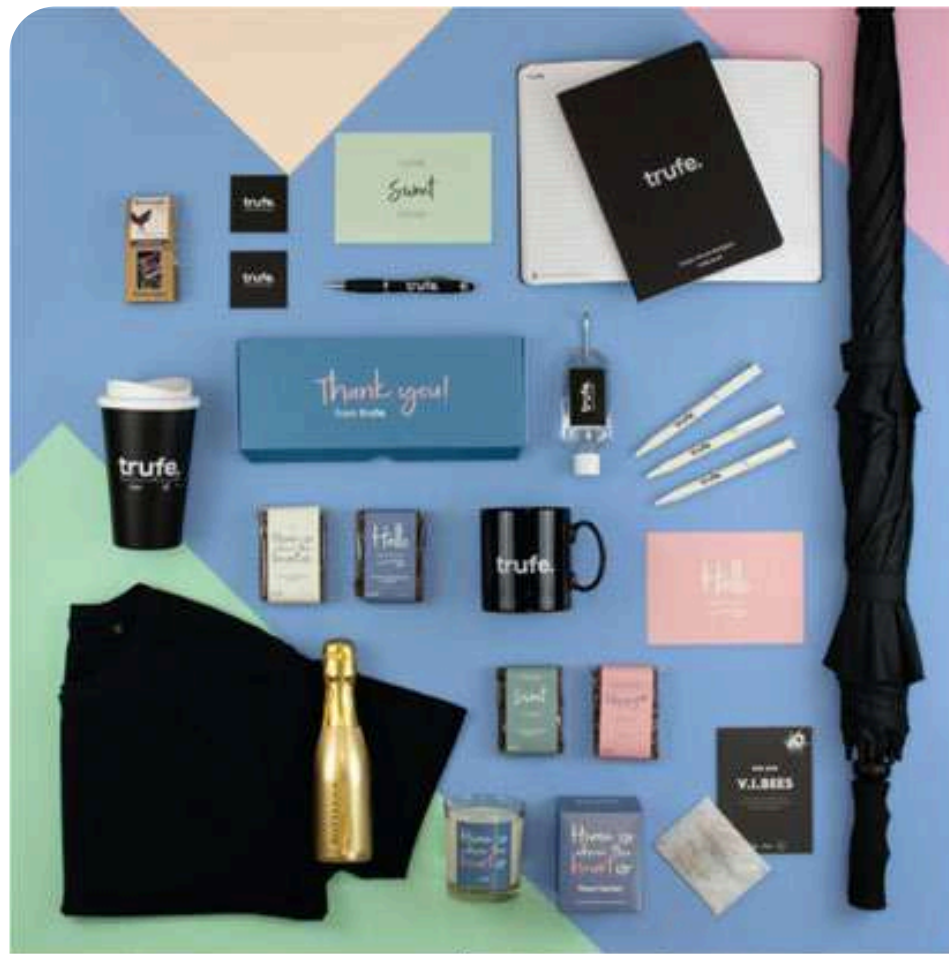




# POSM Branding







# Branded Merchandise & Give-aways





# Contact Us

**Location:** Ramco Court, Belle  
Vue Nairobi – Kenya

**Email:** info@rbbrands.com  
john@rbbrands.com

**Website:** [www.rbbrands.com](http://www.rbbrands.com)

**Phone No.:** +254719 113 118

